

WORLD VISION COMMUNITY PROFILE



OVERVIEW

Muong Cha is located in Dien Bien province in northwest Vietnam. It is a mountainous district with rugged terrain, prone to flash floods, tornadoes, hail, and landslides. The local population is ill-equipped to manage these natural disasters. Many children live in poverty, lacking basic needs like food and clothing, which leads to low literacy rates, school dropouts, child marriage, child labour, trafficking, and abuse. Muong Cha is one of the poorest districts in Vietnam.

BRIEF INFORMATION

IMPACT AREA POPULATION
14,565 (INCLUDING 5,913 CHILDREN)

PROGRAMME LIFESPAN
2025 TO 2036

GEOGRAPHICAL LOCATION

Muong Cha is located in Dien Bien province in northwest Vietnam. The district is mainly mountainous with a rugged terrain, divided by many streams and valleys. There are 11 communes and 1 town in the district.

PROGRAMME GOAL

To improve the health and nutrition status of children, strengthen child protection systems against exploitation and abuse, improve income and food security, and increase resilience of the community to cope with natural disasters.

MUONG CHA
VIETNAM

REALITIES

Water, Health & Sanitation:

In Muong Cha, 24.9% of children under five are stunted due to poor health care and nutrition knowledge. Nearly 50% of pregnant women deliver at home, and 28.1% of the population practices open defecation. Childhood illnesses like diarrhea and respiratory infections are common, with early exposure to fieldwork increasing susceptibility. Water contamination from limestone and pesticides is a concern, and 47.4% of households lack hygienic latrines.

Limited Livelihood:

The poverty rate in Muong Cha is 42.86%. Locals have low, unsustainable incomes, with agriculture focused on subsistence rather than market sale. The area has only one central market, limiting opportunities for selling agricultural products. The gross regional domestic product is just 1,389 USD per capita.

Child Protection:

The population, mainly ethnic minorities, faces challenges such as low education levels and customs favouring boys over girls, leading to a high child marriage rate of 27.8%. There are also significant risks of domestic violence and child abuse.

Education:

Children, particularly girls, often drop out of school between ages 12 to 15, primarily due to child marriage and the need to work away from home. Many students struggle with basic literacy and mathematics skills in primary as well as in secondary schools due to lack of quality teaching resources and learning facilities.

Disaster Risks:

Muong Cha has a mountainous terrain and is prone to flash floods and landslides. The local population lacks the skills needed to prevent and mitigate risks before, during, and after natural disasters.



Muong Cha lacks disaster prevention and risk mitigation to natural disasters such as flash floods and landslides



Home of the local residents in Muong Cha District where poverty rate is one of the highest in Vietnam



Families lack access to clean water and proper water storage systems.

**Because of our community-focused solutions,
for every child you help, four more benefit too!**